13% of European Union citizens practise sport and physical activity in the professional context (Eurobarometer, 2017)

Reduction of 25% of turnover of employees thanks to physical activity (Price WaterHouse, 2008)

One sedentary employee starting practicing physical activity will improve his performance and productivity from 6 to 9% (Goodwill study, September 2015)
The European Federation for Company Sport, created in 1962, is a voluntary non-profit organization. EFCS main objective is to promote and develop sport practice in the professional environment all across Europe. It groups national federations for company sport from all over Europe. Most of these federations’ members are companies which differ in size, form and activity. The EFCS head office is situated in Paris and the secretariat in Wiesbaden.

ACTIVITIES

- Organization of sport events
- Organization of conferences and workshops
- Exchange of regular and systematic information on initiatives taken in company sport across national borders
- Representation of national company sport federations at EU level

EFCS AND EU

- Official partner of European Week of Sport (EWoS)
- The EFCS project “European Meetings of Company Sport” (2018-2019) - EMoCS, co-funded by EU Commission under Erasmus+ Call for Proposals
- The EFCS project “Active Workplace, Healthy Lifestyle” (2015-2016) - AWHL, co-funded by EU Commission under Erasmus+ Call for Proposals
- Official partner of Healthy Workplaces Campaign
- Partner of the S2A Sport project funded by the European Commission under Erasmus+ with the European Observatoire of Sport and Employment (EOSE) and Active Cities with Sport and Citizenship
- Participant in EU expert groups such as HEPA Expert Group
- Participant in formal and informal meetings with EU services (e.g. Sport Forum)
MAJOR FIGURES

17 million athletes
150,000 clubs
41,000 companies
900 employees in national federations
50 sport disciplines from athletics, bridge, golf to mountain biking, tennis, volleyball ...
21 summer company sport games
14 winter company sport games
EFCS is present in 39 countries of which 22 EU member states. The 40 national members are referent associations in their own countries to organize activities related to company sport.
A UNIQUE CONCEPT

**WHAT?** « Mini Olympic Games » for employees – Winter and Summer Games grouping sport activities and social life moments

**WHERE?** in cities of EFCS member countries

**WHO?** From 800 participants in Eindhoven in 1977, 3,000 in Riga in 2001 to more than 7,500 today.

**WHEN?** Every two years during 5 days

**WHY?** To organize major events for employees throughout Europe and practice physical activities around issues of today and for the future: health, well-being, performance, diversity, management, CSR...

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**DAY 1**

Arrival of the delegations and accreditations
Opening ceremony

**DAY 2**

Sport activities and competitions

**DAY 3**

Sport activities
EUROPEAN COMPANY SPORT GAMES

In a Nutshell...

**DAY 3**
Sport activities and competitions

**DAY 4**
Sport activities and competitions / 10 Km race
Closing ceremony

**DAY 5**
Delegations departure
EUROPEAN COMPANY
IN A NUTSHELL...

WINTER GAMES

500 participants
7 disciplines
100 staff and volunteers

...MORE TO COME

2020
Strbské Pleso, Slovakia
SUMMER GAMES

7,000 participants
25 disciplines
1,000 staff and volunteers
More than 30 countries represented
More than 500 companies represented

2019
Salzburg, Austria

2021
Arnhem, Netherlands

...more to come
WHY BECOME A PARTNER?

MOBILIZE YOUR CO-WORKERS IN:
- Participating in a worldwide event (about 7,000 participants throughout Europe)
- Allowing them to practice 25 physical and sport activities in conviviality for the well-being and health of everyone
- Enrolling a team in the Games, which will be supported and stimulated by all the co-workers of your company

VALUE AND DIFFERENTIATE YOUR BRAND BY:
- Your involvement in health and well-being items
- Your social and societal involvement
- Your company «jersey» worn proudly by your employees
- Your financial support to your teams and the event

CREATE VALUE TO PERFORM BY:
- Struggling against psychosocial risks and musculoskeletal problems
- Activating the intergenerational relationship and the promotion of talents
- Generating and developing the worker’s confidence
- Setting change in motion

DISTINGUISH YOUR BRAND FROM THE POTENTIAL CLIENTS BY:
- Creating activities at the sites of the physical and sport activities
- Contributing by sponsoring one or several sport disciplines
- Mark the difference compared to your rivals with an important asset

HIGHLIGHT YOUR RELATIONSHIP WITH COMPANY AND SPORT BY:
- Engaging you with the leading organization in the field of company sport in Europe
- Targeting 40 national company sport federations and their «clients»: companies (multinational firms, SMEs, public institutions...) and employees (profile CSP + as well men and women)
- Taking the floor on company related topics and major issues and trends: diversity, social responsibility, well-being, management, productivity...

CONNECT YOU TO AN ORIGINAL AND RELEVANT NETWORK:
- Business area (CEOs, Human Resources, Communication, Health and Responsibility managers and directors, chambers of commerce...)

TAILOR-MADE OFFERS
TAILOR-MADE OFFERS

YOU CAN...

- Enrol teams in our events
- Define sport and physical activity programmes for your employees
- Communicate about your brand and identity through direct sponsoring
- Promote your products and services
- Develop your image and your messages through EFCS and members’ media (mobile application, social network, newsletter...)
- Be visible on our events (stand, opening ceremony, packages for participants...)
- Target and contact specific companies and employees...

BUILD OUR PARTNERSHIP TOGETHER!

Several collaboration offers are possible and need to be discussed depending on sponsorship, communication, budgets and other actions or programmes you would like to implement.
EUROPEAN FEDERATION FOR COMPANY SPORT

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