

16 November 2021  
2pm - 5pm

# CONFERENCE POST COVID-19 ACTIVE WORKPLACE



Join us in Brussels to follow the conference or tune in and follow it on live stream.

Herman Teirlinck Building - Government of Flanders - Av. du Port 88, Brussels (Tour & Taxis)



# AGENDA OF THE CONFERENCE

An event moderated by Simon Plasschaert (International Sport Policy Officer - Sport Vlaanderen)

## 14:00-14:20 - Opening speech

- Philippe Paquay - Director General of Sport Vlaanderen
- Florencia Van Houdt - Head of Sport Unit at the EU Commission, On behalf of Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth
- Yves Le Lostecque - Head of Erasmus Mundus & Sport Unit – EACEA

## 14:20-15:05 - Healthy Employee Mobile and Active : how to boost active mobility and physical activity within the workplace?

- Gurvan Heuzé - European Federation for Company Sport President Assistant and HEMA - WAC Erasmus+ project manager
- Alain Massart - University of Coimbra

## Round table around success stories sport and mobility at work

- Filip Demayer - Team Responsible 'Active workplace' - Sport Vlaanderen
- Annie Chasle - Director of the Business Unit «Intervention Affaires» - Orange
- Philip Amaral - Director of Policy and Development – European Cyclist Federation

## 15:05-15:10 - 5 tips to be active even in a meeting, a conference or at your desk ?

Sport Vlaanderen

15:30-16:20 - Round table «COVID impacts on worklife and the opportunity of developing active mobility and/or physical activity programs»

- Florencia Van Houdt - Head of Sport Unit at the European Commission (DG EAC)
- Jan Willem Landré - Program-manager “vital companies” for VNO-NCW/ MKB-N
- Nathalie Farpour-Lambert - Diseases (NCD) Advisory Council and senior consultant for the WHO, NCD Office Head of the Obesity Prevention and Care Program
- Jérôme Pero - General Secretary - FESI

16:20-16:25 - 5 tips to be mobile at work

European Cyclist Federation

16:25-16:55 - WAC official launching

- Michael Gross - Operations Director for Evaleo
- Gurvan Heuzé - European Federation for Company Sport President Assistant and HEMA - WAC Erasmus+ project manager
- David Lipkens - Project Manager Wellbeing - VOSSCO/ASCEL - MedExel ING Belgium
- Haidy Aron-Campan - Quality of life, sport and wellbeing at work Manager - Veolia
- Lisa Ulmer - Regmatherm CEO

16:55-17:00 - Closing speech

- Didier Besseyre - EFCS -President



# CONFERENCE

## MEET THE SPEAKERS



**Simon PLASSCHAERT**

International Sport Policy Officer - Sport Vlaanderen



**Philippe PAQUAY**

General Director - Sport Vlaanderen



**Florencia VAN HOUTD**

Head of sport Unit - European Commission



**Yves LE LOSTECQUE**

Head of Erasmus Mundus & Sport Unit - EACEA



**Gurban HEUZE**

HEMA - WAC Erasmus+ Project Manager - European Federation for Company Sport



**Filip Demayer**

Team Responsible 'Active workplace' - Sport Vlaanderen



**Annie Chasle**

Director of the Business Unit « Intervention Affaires» - Orange



**Philip Amaral**

Director of Policy and Development – European Cyclist Federation



Jan Willem LANDRE

Programme Manager «Vital Companies» - VNO-NCW/MKB-NL



Nathalie FARPOUR-LAMBERT

Diseases (NCD)Advisory Council and Senior Consultant - WHO



Jérôme PERO

General Secretary - FESI



Michael GROSS

Operations Directors - Evaleo



David LIPKENS

Project Manager Wellbeing - ING Belgium



Haidy AARON-CAMPAN

Quality of life, sport and wellbeing at work manager - Veolia



Lisa ULMER

CEO - Regmatherm



Didider BESSEYRE

President - European Federation Company Sport

## PROJECT

# WORKPLACE ACTIVE CERTIFICATION - WAC



January 2020  
December 2022



Design, test and launch  
a certification

Co-funded by the [Erasmus+ Programme of the European Union](#), WAC is a two-year project designed to set up, test and launch a [certification process for companies](#).

The WAC project is a direct continuity of EMoCS – European Meetings of Company Sport – which showed the potential and need to develop a certification for companies dedicated to promoting health enhancing physical activity in and around the workplace.

## WHAT HAS BEEN ACHIEVED SO FAR

Launch of a pioneers phase with 28 pilot companies

Design of the certification criteria with a panel of experts

## FOLLOW THE PROJECT

[activeworkplacecertification.eu](http://activeworkplacecertification.eu)

LinkedIn - Workplace Active Certification

## PROJECT

# HEALTHY EMPLOYEE MOBILE AND ACTIVE - HEMA



January 2019  
December 2022



Develop programmes to EU  
workplaces

Co-funded by the Erasmus+ Programme of the European Union, HEMA is a three-year project to tackle the high level of physical inactivity in Europe.

The project aims at leveraging physical activity rates by combining sport, physical activity and mobility. The concept of HEMA is to associate moments of practicing and grassroots sport to specific discussions and studies around ways of implementation of PA and mobility in EU workplaces.

## WHAT HAS BEEN ACHIEVED SO FAR

Launch of an active mobility survey

Launch of a digital e-run across Europe

## FOLLOW THE PROJECT

[hemaproject.com](http://hemaproject.com)

Twitter - @MobileHema



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Erasmus+ Programme  
of the European Union



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CONFERENCE

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CONTACT

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