



European Federation for Company Sport



Company sport is a lifestyle!

# EDITOS



**Mrs. Ursula von der Leyen,**  
**President of the European Commission**

“The European Company Sport Games are an excellent initiative that is rooted in European values. It brings together what makes Europe strong: the will to perform, the desire to take part in competitions with fair play, the curiosity to discover the land and the people on each side of the continent. And, of course, the joy of the people who participate so willingly and enthusiastically, contributing to the success of the event. It is thanks to initiatives like the European Company Sport Games that our European community is so strong.”



**Mr. Thomas Bach,**  
**President of the International Olympic Committee (IOC)**

“Skills, behaviors and principles applied in the sport area can be adapted to the business and company area. All organisations that contribute to gather companies and sport federations to develop sport and physical activity for all are welcomed.”



**Mrs. Marie-Christine Oghly,**  
**President of the World Association of Women Entrepreneurs (FCEM) and Vice Chair ICC at World Chambers Federation**

“Company sport is growing at European and world level. This development is mainly explained by European and World Federations for Company Sport as they multiply communication, lobby and advisory activities.”



**Mr. Didier Besseyre,**  
**President of the European (EFCS) and World (WFCS) Federation for Company Sport**

“EFCS's purpose and activities are today clearly related to a need expressed by employees, as well as by employers. Whether it is for social issues, management, corporate culture, networking, productivity or health, the positive impact of physical activity within the workplace is now recognized. Employees' well-being and performance are two arguments that resonate with employees and key decision makers. Company sport is much more than sport!”

# WHAT IS COMPANY SPORT?

'COMPANY SPORT' MEANS ALL PHYSICAL ACTIVITIES AND SPORT IMPLEMENTED BY OR WITHIN A COMPANY



## REACH YOUR TARGETS IN



**Employer Brand**



**Corporate Social Responsibility**



**Health**



**Well-being**



**Networking**



**Management**



**Productivity**



**Social Cohesion**

Sport in the workplace can reduce work-related accidents and absenteeism by **30 to 40%**.

A sedentary employee practicing physical activity at work will improve his performance and productivity from **6 to 9%**

**79%** of employees see sport in the workplace as a pull factor

**11%** of European Union citizens practice sport and physical activity in professional settings

**100%** of managers who have implemented it recommend company sport to other managers

# EFCS: WHO ARE WE?

The European Federation for Company Sport - EFCS is a voluntary non-profit organisation. Our main objective is to promote and develop sport practice in the professional environment all across Europe.

The EFCS gathers national federations for company sport from all over Europe. Most of these federations' members are companies which differ in size, form and activity. Our headquarters are located in Paris.



## OUR ACTIVITIES

- Organisation of sport events
- Development of Erasmus+ projects
- Organisation of conferences and workshops
- Transborder exchange of regular and systematic information on initiatives taken in company sport
- Representation of company sport national federations at EU level

## CORE MISSIONS

**Strengthening human and cultural contacts across national borders through sport**

**Promoting regular physical activity within companies**

**Emphasising the recreational and health-enhancing character of grassroots sport**





17M  
athletes

50  
disciplines

29  
National  
Federations

900  
staff members in  
national  
federations

41k  
companies

150k  
sports clubs

24  
Summer  
Company Sport  
Games

16  
Winter  
Company Sport  
Games



## EFCS Member States

The EFCS is present in 29 countries of which 20 are EU member states. Our members are leader associations in their own countries, particularly in the organisation of activities related to company sport.

Throughout the year, we have various governing bodies, such as the Executive Committee, Commissions and the Annual General Meeting.

<b>Austria</b>		<b>Italy</b>	
<b>Azerbaijan</b>		<b>Latvia</b>	
<b>Belgium</b>		<b>Lithuania</b>	
<b>Bosnia and Herzegovina</b>		<b>Malta</b>	
<b>Bulgaria</b>		<b>Monaco</b>	
<b>Croatia</b>		<b>Montenegro</b>	
<b>Czech Republic</b>		<b>Netherlands</b>	
<b>Denmark</b>		<b>Norway</b>	
<b>Estonia</b>		<b>Serbia</b>	
<b>France</b>		<b>Slovenia</b>	
<b>Germany</b>		<b>Spain</b>	
<b>Greece</b>		<b>Sweden</b>	
<b>Hungary</b>		<b>Switzerland</b>	
<b>Israel</b>		<b>Romania</b>	
		<b>Ukraine</b>	



# EUROPEAN COMPANY

## WHAT?

“Mini Olympic Games”  
for employees  
A massive sporting  
and social event

## WHEN?

Every two years, for  
five days

## WHO?

Open to all companies and  
employees. From 800  
participants in Eindhoven,  
1977 to more than 8,000 in  
the latest edition in  
Bordeaux, 2023.

## WHERE?

In cities of EFCS  
member countries

## WHY?

To organize major events for  
employees across Europe and  
practice physical activities  
around issues of today and for  
the future: health, wellbeing,  
performance, diversity,  
management...

## PROGRAMME

### DAY 1

Arrival of the  
delegations  
Accreditations  
Opening  
ceremony

### DAY 2

Sport  
activities  
and  
competitions

### DAY 3

Sport  
activities  
and  
competitions

### DAY 4

Sport activities  
& competitions  
5 & 10km race  
Closing  
ceremony

### DAY 5

Departure of  
the  
delegations

# SPORT GAMES

## Summer Games

- Between 5,000 & 8,000 participants
- Between 25 & 40 disciplines
- 1,000 staff & volunteers
- 30+ countries
- 500+ companies

## Winter Games

- 500 participants
- 7 disciplines
- 100 staff and volunteers

### Summer Games

- 1977** ● Eindhoven, Netherlands
- 1979** ● Göteborg, Sweden
- 1981** ● Hamburg, Germany
- 1983** ● Caister, UK
- 1985** ● Middelfart, Denmark
- 1987** ● Vienna, Austria
- 1989** ● Rovinj, Croatia
- 1991** ● Norrköping, Sweden
- 1993** ● Berlin, Germany
- 1995** ● Zaragoza, Spain
- 1997** ● Trondheim, Norway
- 1999** ● Trentino, Italy
- 2001** ● Riga, Latvia

- 2003** ● Salzburg, Austria
- 2005** ● Clermont-Ferrand, France
- 2007** ● Aalborg, Denmark
- 2009** ● Rovinj, Croatia
- 2011** ● Hamburg, Germany
- 2013** ● Prague, Czech Republic
- 2015** ● Riccione, Italy
- 2017** ● Ghent, Belgium
- 2019** ● Salzburg, Austria
- 2022** ● Arnhem, Netherlands
- 2023** ● Bordeaux, France
- 2025** ● Calvia, Spain
- 2027** ● Athens, Greece

### Winter Games

- 1990** ● Innsbruck, Austria
- 1992** ● Sarajevo, Yugoslavia
- 1994** ● Albertville, France
- 1996** ● Bled, Slovenia
- 1998** ● Lillehammer, Norway
- 2000** ● Cavalese, Italy
- 2002** ● Kajaani-Vuokatti, Finland
- 2004** ● Jaca, Spain
- 2006** ● Spindleruv Mlyn, Czech Republic
- 2008** ● Gastein, Austria
- 2010** ● Les Saisies, France
- 2012** ● Falun, Sweden
- 2014** ● Les Saisies, France
- 2016** ● Cortina d'Ampezzo, Italy
- 2018** ● Kopaonik, Serbia
- 2020** ● Strbské Pleso, Slovakia
- 2024** ● Jahorina, Bosnia



# ERASMUS+ PROJECTS

Erasmus+ actions in the field of sport promote participation in sporting, physical, and voluntary activities. They are designed to tackle societal and sport-related challenges (anti-doping, good governance, health and sport, sport diplomacy, traditional sport, dual career, mobility of volunteers, social inclusion, European Week of Sport...).

They commit to comply with horizontal aspects such as environmental, inclusion, diversity and digital challenges when designing their project.

EMoCS



**Identifying key levers and break at work. European citizens.** In La Defense, Paris, on the 27th September 2018, during the European Week of Sport, more than 1,000 participants.



2017 - 2019

Workplace Active Certification



WAC is a **durable, credible and reliable certification programme for workplaces at a European level regarding physical activity at work.** On Oct, 25th, 2023, 13 workplaces throughout Europe were granted the first WACs.



2020 - 2022



Move at Work

Move at Work is intended to **contribute to physical activity and sport in the working environment, by democratising...**

One of the axes of the project consists in creating an online platform and a digital educational program (MOOC) to educate, train, and democratise the implementation of company sport.



2023 - 2025



## EFCS is an official partner to the following projects

### European Social Charter for Sport Events



Creation of a **European Social Charter** that is suitable to the widest audience possible **among sport events organisers**. This document will be produced through a study of the existing needs of social commitments, drafting a test social charter, testing this social charter, and gathering returns on it.

### Promoting Active Cities Throughout Europe



The project aims to encourage cities to take a **proactive approach to the promotion of physical activity**, in sight of improving individual and collective well-being. Developed a matrix for change with a multidimensional tool: Active Schools, Active Workplaces & Active Mobility, with an approach on Active cities governance.



Run for Diversity

## #BEACTIVE

EUROPEAN WEEK OF SPORT  
23 - 30 September

### European Week of Sport (EWOs)

EFCS as a founder member, promotes a more active and healthier lifestyle to millions of people in Europe and beyond.

All the initiatives focus on important pillars of sport, which also reflect the changes and directions our societies are going towards. We call them the 3Is: Involvement, Inclusion, and Innovation.

40

Countries

43

Partners

13

Million of  
Participants

32,869

Events

2022 edition



Join The Movement



Co-funded by  
the European Union

# JOIN US

## WHY BECOME A PARTNER?

### MOBILISE YOUR CO-WORKERS BY:

- Participating in worldwide events (about 8,000 participants across Europe)
- Offering to practice 25 physical and sport activities to enhance the well-being and health of all co-workers
- Creating teams to participate in the Games, which will be supported by all the co-workers of your company

### IMPROVE PRODUCTIVITY BY:

- Fighting against psychosocial and musculoskeletal risks
- Activating the intergenerational relationship and encouraging skilled athletes
- Generating and developing your employees' confidence
- Implementing changes in the workplace

### DIFFERENTIATE YOUR BRAND FROM OTHERS VIA:

- Your investment in health and well-being equipment
- Your involvement in social and societal issues
- Your financial contribution for your teams and EFCS' events

### POTENTIAL CLIENTS WILL BE INTERESTED IN YOU:

- Offering activities during physical and sporting events
- Sponsoring one or several sport disciplines

### HIGHLIGHT THE RELATIONSHIP OF YOUR COMPANY WITH SPORT BY:

- Engaging with the leading organisation in the field of company sport in Europe
- Getting in touch with 30+ national company sport federations and their clients: companies (MNCs, SMEs, public institutions...) and employees.
- Speaking up about companies' major issues and trends: diversity, social responsibility, well-being, management, productivity...

### CONNECT TO AN ORIGINAL AND TOPICAL NETWORK:

- CEOs and managers
- Human Resources departments
- Communication departments
- Health and Responsibility departments
- Chambers of Commerce...

## Let's build a partnership!

We offer several collaboration types, and each can be tailor-made for you. We can discuss sponsorship, communication, budgets and other actions or programmes you would like to implement.

### YOU CAN

- Enter your teams in our events
- Define **sport and physical activity programmes** for your employees
- Communicate about your **employer brand** and identity through **direct sponsoring**
- Develop your image and convey your message through EFCS and its members' medium (mobile application, social network, newsletter...)
- **Gain visibility** thanks to our events (opening ceremony, packages for participants...)
- Target and contact specific companies and employees
- Promote your products and services





## European Federation for Company Sport

28 rue Rosenwald, 75015 Paris, France

 +33 1 56 64 02 17

 companysport@efcs.org

 www.efcs.org



---

*President: Mr Didier Besseyre  
General Secretary: Mr Musa Lami  
General Treasurer: Mr Hugues Campan*

### FOLLOW US ON



European Federation For  
Company Sport - EFCS



ECFS European Federation  
For Company Sport



@CompanysportEU



efcs\_\_